

**KTVU**

**FCC ISSUES & PROGRAMS REPORT**

**FOURTH QUARTER 2012**

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**PROGRAM LIST**  
**FOURTH QUARTER 2012**

The following is a list of programs along with a brief description of that program:

**Bay Area People**

A weekly, one-half hour, community affairs program, which explores community issues, problems and solutions. The program features cultural and artistic activities from various ethnic communities, as well as conducting book reviews, relaying news related concerns and features of interest to Bay Area residents. This program aired Saturdays at 6:30 am.

**4:30am Newscast\***

This early morning KTVU newscast features local, regional and national news, and features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News – Early Edition\***

This live newscast airs 5:00am to 6:00am Monday – Friday. In addition to local, regional and national news, this newscast features frequent traffic and weather updates and Bay Area business news.

**The KTVU Morning News\***

This one-hour, live newscast airs Monday-Friday 6:00am to 7:00am. In addition to local, regional and national news, this newscast features frequent traffic updates and Bay Area business news.

**Mornings On 2\***

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs daily, Monday through Friday, 7:00 am to 9:00 am.

**KTVU Channel 2 News @ Noon\***

A one-half hour, live, locally produced newscast that airs Monday-Friday, from 12noon to 12:30 pm. The program includes the latest news, features and reports on issues of interest to the community, as well as national news. The program employs live, on-site reports and inserts from the surrounding communities.

**KTVU Channel 2 News at 5\***

A live, one-hour newscast, airing Sunday-Friday from 5:00pm to 6:00pm, featuring reports on local and regional news

**KTVU Channel 2 News at 6\***

This live newscast airs Monday-Saturday, 6:00pm to 6:30pm. The program features reports on local and regional news.

**The 10 O'Clock News\***

This station's daily, one-hour newscast, airs from 10:00pm to 11:00pm, Monday through Friday and 10:00 to 10:30pm, Saturday and Sunday. In addition to local, regional, national and international news, the program features in-depth news coverage on matters of local public concern, as well as, special reports on significant public events.

**KTVU Mornings On 2 Weekend Edition\***

A live, two-hour, locally produced, news and interview program featuring local, regional, national and international news stories and features. Also, local traffic and weather updates. Included are in-depth interviews with local members of government, consumer issues and other reports of interest to Bay Area viewers.

Airs Saturday and Sunday, 7:00 am to 10:00 am. Beginning September 9th, the Sunday edition will be shortened by one hour, airing 7:00am to 9:00am.

**\* News story summaries in the following report are designated under the title of "News."**

## News Preemptions

10/3/12	6pm News - Presidential Debate
10/6/12	News delayed to approx. 7:30pm half-hour format
10/11/12	No 6pm News (Presidential Debate)
10/13/12	News delayed to approx. 7:30pm (half-hour)
10/14/12	News delayed to approx. 8pm (approx. one hour in duration)
10/15/12	4pm half hour newscast and 7:30p half hour newscast no 5pm and 6pm news. (NCLS Game #2)
10/16/12	No 6pm News (Fox News Special: Presidential Debate)
10/17/12	5pm News may be affected by NLCS Game #3 overrun. Game scheduled 1-4p.
10/18/12	4pm half hour newscast and 7:30 half hour newscast. No 5 and 6p News (NCLS Game #4)
10/19/12	If NCLS Game #5, 4pm half-hour newscast and 7:30pm half hour newscast. No 5p and 6p newscast.
10/20/12	News delayed to approx. 7:30p. Half hour format.
10/21/12	5pm News may be affected by NLCS Game # 6 (if necessary, game scheduled 1:30-4:40p.
10/22/12	If NLCS Game #7, 4pm half hour newscast, and 7:30p half hour newscast. No 5p and 6p News.
10/24/12	4p half hour newscast and 7:30p half hour newscast. No 5p and 6p newscast (World Series Game #1).
10/25/12	4p half hour newscast and 7:30 half hour newscast. No 5p and 6p news (World Series Game #2)
10/27/12	No 6p News - moves to 7:30p (World Series Game #3)
10/28/12	New delayed to approx. 8p. (World Series Game #4)
10/29/12	If World Series Game #5, 4pm half hour newscast and 7:30p half hour newscast. No 5p and 6p news.
10/31/12	If World Series Game #6, 4pm half hour newscast and 7:30pm half hour newscast. No 5p and 6p news.
11/1/12	If World Series Game #7, 4p half hour newscast, and 7:30p half hour newscast. No 5p and 6p news.

11/3/12	News delayed to approx. 7:30p half hour newscast.
11/10/12	News delayed to approx. 7:30p half hour newscast.
11/11/12	5pm Point After, News at 6p one hour.
11/17/12	News delayed to approx. 7:30p half hour.
11/22/12	5pm News may be affected by NFL overrun(game scheduled 1-5p)
11/23/12	No Noon News - College football.
11/24/12	News delayed to approx. 7:30p half hour.
11/25/12	5p Point After, news at 6p, one hour.
11/30/12	4p half hour, No 5p and 6p (Pac 12 Championship Game)
12/1/12	Delayed news until 8:30p (Big Ten Championship Game)
12/8/12	Delayed news until 7p (UFC Fight Night)
12/23/12	5pm Point After, News at 6p (one hour)
12/23/12	Mornings on 2 (two hour) 7-9a.
12/23/12	TBA could be 5p of 6p news due to change in football schedule
12/25/12	No Noon News, due to Holiday in Focus
12/25/12	5p News is shortened to half hour, due to Holiday on Focus
12/25/12	No 7p News due to Holiday in Focus
12/30/12	5pm Point After, News at 6pm (one hour)
12/30/12	Mornings on 2, two hour show, 7-9a.
12/30/12	5p News delayed to 6p, due to Point After

During the past quarter, KTVU broadcast programming that was responsive to community issues. Due to the extensive amount of such programming, the issues and programs list contains only a portion of the locally-produced, issue responsive programming actually broadcast by KTVU.

## Business & Economy

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
11/7/12	10:00pm News	:25
<p>The new Paragon Outlets opening tomorrow will be jam-packed with deals and traffic gridlock. The Livermore outlet mall hosts more than 120 stores. It's expected to bring about 2,000 permanent jobs to the region. Police are warning that traffic is likely to be heavy this weekend. The new mall is located just off Interstate 580 at El Charro Road.</p>		
11/7/12	10:00pm News	1:59
<p>The City of San Jose is joining only a handful of cities across the country, by raising it's minimum wage above the level set by the state. 59% of San Jose voters approved Measure D, which increases the minimum wage from \$8 to \$10 dollars per hour. Several business groups opposed the move. San Jose joins four other cities with a minimum wage higher than the federal rate. The idea in San Jose, started with student's in this professor's classroom. He says there is interest from people in Oakland and Los Angeles. The move will cost the City of San Jose an estimated \$630,000 more a year. The increase is expected to go into effect around March of next year...90 days after the vote is certified.</p>		
11/7/12	10:00pm News	2:00
<p>Dedicated fans of a fast food chain are camping out right now...their prize for spending the night outside the soon-to-be Chick-Fil-A. Free meals for a year. The chain has a fanatical following, but has also drawn protests like this one in Concord in August, over the company president's support of groups opposed to same-sex marriage. Organizers have set up a Facebook page, calling for a peaceful; protest at the site tomorrow morning. Franchisee, Brent Allen, says he will be ready for them. And he says he will treat them with dignity and respect and that he is a believer in free speech.</p>		
11/7/12	10:00pm News	:40
<p>Striking workers at Raley's and Nob Hill Supermarkets rallied for support this evening. They've now been on the picket line for four days. Workers rallied at this Nob Hill store in Alameda. An estimated 7,000 workers have walked off the job at more than 100 stores in California and Nevada. Workers are against proposed cuts to their health benefits and the elimination of premium pay on sundays. Raley's issued a statement, saying in part., It is clearly understood that our company must reduce our operating costs, so we can become more competitive against non-union competition.</p>		

Safeway say it plans to hire 1,000 military vets next year...so far, this year, the company has already hired 1,300 vets. Safeway says this is part of a long-standing policy, by its' foundation to support the U.S. There is an additional week program to train and place vets in top leadership positions in Safeway.

It's a second night of negotiations for striking Raley's and Nob Hill workers. How the upcoming holidays are increasing pressure for an agreement. A spokesman for Raley's says the union may want to settle soon, so its' workers aren't without paychecks over the holidays. At the heart of the dispute are wage freezes and benefit cuts. Neither side will comment on negotiations, but one picketer told us that fact that the two sides are talking is good news itself.

Thanksgiving is next week and that means Black Friday...the unofficial start to the holiday shopping season. More retailers are trying to get your holiday shopping dollars even earlier this year. It's already looking alot like Christmas at Santana Row in San Jose...even though Christmas doesn't arrive until next week. Target, Walmart and Sears will open Thanksgiving evening. Not everyone is happy about Black Friday shopping moving into Thanksgiving a Target employee has started an online petition asking the retailer to say no to the Thanksgiving Creep; so far, about 170,000 people have signed it.

The Baker's Union is on strike at Hostess Brand bakeries nationwide. Workers chanted on the picket line, near a line of delivery trucks, idle and empty, outside Hostess Brands' Columbo Bakery in Oakland. Most of the plant's 70 workers are joining a nationwide strike. 6,500 members of the Baker's Union walked out of 36 Hostess plant on midnight Saturday. The company makes Twinkies, Cupcakes, Ho-ho's, as well as Wonderbread and Bay Area Columbo Bread. They filed for Chapter 11 bankruptcy in January and workers say a court-imposed labor deal is not so sweet. It involves an eight percent cut in pay, contributions to medical benefits, no overtime or holiday pay.

The U.S. Justice Department filed suit against E-Bay...saying the company had a non-compete agreement with Intuit. Federal investigators say the two companies agreed to “not” hire each others employees. Both companies utilize computer engineers and scientists with the same skill sets. Prosecutors y, a non-compete agreement hurts employees, by lowering the salaries and benefit packages potentially offered by a competing employer.



11/16/12 10:00pm News

1:54

The CEO of Hostess Bakeries made good on his threat today. The company says it plans to shut down operations nationwide and liquidate assets, including the Columbo Bakery in Oakland, that employs more than one hundred workers. The decision set off a rush to buy Hostess products before they're all gone. On Monday, they'll go to bankruptcy court, asking to sell their assets, facilities, even the brands themselves. The company says it was already unprofitable, but with the recent strike of the baker's union made it impossible for them to continue. They say 18,500 people will lose their jobs nationwide and about 1,800 of them here in California. They include 145 jobs lost at the Oakland bakery, another 221 in Sacramento, plus jobs in distribution and delivery at retail outlets statewide, including eight stores in the Bay Area. Despite the news, union members continued to walk the picket line and they say they won't stop until the court makes it official.

11/16/12 10:00pm News

:40

California posted stronger than expected job gains last month, and as a result, the jobless rate ticked lower. The state unemployment rate dropped to 10.1%. That's compared to 10.2% in September. The numbers from the state show employers added almost 46,000 new jobs in October. More than 20,000 of those jobs were in retail, as stores prepare for the holiday shopping season. Here in the Bay Area, the unemployment rate remains lower than the state average. All nine Bay Area counties are in single digits. Contra Costa County came in at 8.5%, Alameda at 8.6% and San Francisco at 6.8%.

11/18/12 10:00pm News

:24

Port of Oakland workers are preparing for a "24 hour strike" this week. The union, SEIU Local 1021, says its members plan to protest at the port and in front of Terminal One at Oakland Airport on Tuesday. The union says the port is demanding pay cuts, despite having a surplus, and that it's lying about port finances to the workers and the public. The workers have been without a contract for more than a year.

11/20/12 10:00pm News

:34

Today's effort to save Hostess Brands from shutting down has failed. Now the bakery is planning to go ahead and sell off its assets. Late today, Hostess said it's unable to reach an agreement with its second largest union...the Baker's Union. The company's largest union, the Teamsters, accepted concessions. Hostess plans to return to bankruptcy court tomorrow and seek permission to liquidate its holdings. 18,000 jobs across the country will be lost. The company is expected to sell its popular brands, such as Twinkies and Ding Dongs.

11/20/12      10:00pm News      1:45

A strike that shut down the Port of Oakland today is now over, thanks to a last minute deal to resume negotiations. But it came at a steep cost for some...and the striking union workers are still in need of a new contract. Members of SEIU 1021 and the port have been deadlocked for months over a new contract for more than 200 clerical workers, electricians and other staff. Union organizers say shutting down shipping terminals for the day was a necessary step, even if it meant some truckers were caught in the middle. Both sides are scheduled to meet against the end of this month.

11/20/12      10:00pm News      :15

Striking workers also picketed the Oakland Airport, which is also operated by the Port of Oakland. The strikers said they wanted to alert holiday travelers to their cause. Airport food and beverage workers joined the Port' striking clerical workers and janitors on the picket line.

11/22/12      10:00pm News      :22

A new business in Alameda showcases Bay Area landmarks and an age-old past time. Subpar Miniature Golf opened three months ago and had their best day ever last weekend. The concept for the course was originally designed on paper for an art show. It included the Golden Gate Bridge, Alcatraz, the Port of Oakland and other landmarks. The mini golf course created five full time jobs.

11/24/12      10:00pm News      :22

This Year's earlier start to Black Friday did prove to bring more foot traffic to malls and big box stores, but didn't increase sales. According to a new report from "Shopper Trak," almost 308 million people visited stores on Friday. That's a 3.5% increase from last year. But despite more shoppers, retail sales still fell 1.8% ...to \$11.2 billion dollars.

11/21/12      10:00pm News      1:36

Small business owners are offering something you may not find at your nearby mega-mall. KTVU went to three Bay Area counties today to see how "Small Business Saturday" turned out. In downtown Danville, the town promoted Small Business Saturday and even gave out special bags as part of their extravaganza. And in Berkeley, Fantastic Comics reported stronger traffic...in a community known to embrace shopping small and shopping local throughout the year. In Petaluma, Tuscan Gardens owner, Sharon McCauley, says business quadrupled, compared to a typical Saturday.

11/24/12      10:00pm News      :22

This year marks the 100th anniversary of commercial rice growing in California. The first commercial farm started in Butte County in 1912. Now, growers harvest almost five billion pounds a year...making California the second largest rice producer in the nation, behind Arkansas. California supplies almost all of the rice used for sushi in the United States...and exports rice around the world.

11/26/12 10:00pm News

:29

Starting this week, you may hear the sound of gunfire near Mineta San Jose Airport. A new ordinance goes into effect allowing airport staff and biologists to fire gunshots to "scare off" birds near runways. Most of the shots are blanks, but staff can use bullets, if the blanks don't scare the birds away. Airport officials say flocks of birds pose a serious danger to aircraft, because birds can fly into the intakes for the jet engines. SFO and Oakland already have similar rules in place.

11/26/12 10:00pm News

:32

The fight over the funds to build the 49ers new stadium moved to Sacramento today. Santa Clara officials traveled to the capitol to ask the California Dept. of Finance to reconsider a proposal. At issue...splitting more than \$30 million in former redevelopment taxes between the stadium project and Santa Clara schools. In August, the Dept. of Finance had rejected the proposal. A spokesman for the department said a decision on the city's appeal would come in the next few weeks.

11/26/12 10:00pm News

1:46

Jobs have been difficult to come by in recent years, but if you are interested in law enforcement, now could be your chance. The CHP is hiring statewide, with a starting salary of \$65,000 a year. San Francisco Police is hiring. Today, it started accepting applications online for entry level police officers. You have from now, until December 7th to apply. Oakland and San Jose Police Departments are also hiring.

11/28/12 10:00pm News

:21

A Walmart store in Antioch is one step closer to becoming the East Bay's first Walmart "Super Center." A State Appellate Court ruled the city council was correct in approving the expansion, without looking at environmental issues. Local governmental and labor groups had filed suit, citing flaws in the environmental review process.

12/3/12 10:00pm News

:36

The San Rafael City Council tonight heard concerns about a controversial proposal to build a new recreational facility near the San Rafael Airport. The site of the proposed 86,000 square foot recreational building and soccer field is situated just 160 feet from the airport's lone runway. Just last month, a small plane crashed shortly after attempting to take off. The pilot survived the crash, unharmed. Opponents say the soccer field will bring lights, noise and traffic to a very quiet, dark part of the marsh. The crash has also heightened concerns over player safety if the recreational facility is built. Other concerns are the lights being on late and disturbing people...and the environmental impact on the nearby Las Gallinas Creek.

12/3/12 10:00pm News

1:42

Economists analysts are pointing to an increase in new car sales in November...as yet another indication of in improving economy. Some Bay Area dealerships may be out ahead of the trend. Foreign-based brands saw the biggest spikes last month. The Silicon Valley Auto Dealers Association represents about 60 Santa Clara dealerships. The group won't have NOvember numbers for another couple of weeks, but says so far this year, it's beating the national trend. Other Bay Area dealers tell us November was tough. Negotiations in Washington over the fiscal cliff could impact sales.

12/5/12 10:00pm News

:19

Citigroup announced plans to cut 11,000 jobs, or 4% of its' workforce. The company says the cuts will save more than one billion dollars a year. Te bulk of these jobs are in Citi's "global" consumer operations. It's unclear how many jobs will be lost in the United States.

12/5/12 10:00pm News

:21

The British owner of the "Fresh and easy" grocery store chain says it's considering closing its' 199 stores in the U.S., 19 of those stores are here in the Bay Area. The CEO of the parent company says U.S. operations are losing money, and all options are under consideration; including closure, sale or partnership. The chain opened its' first store in the U.S. in 2007.

12/7/12 10:00pm News

2:00

This is a big weekend for company parties...from Santana Row in San Jose to San Francisco. Tonight, several Silicon Valley venues told us the holiday party is making a comeback. A recent survey by a job placement agency found 83% of companies plan to host a holiday party this year....up from 68% last year. The San Jose Fairmont Hotel was busy with a party for 600 and the ballroom next door had another company party. Across the street, the Tech Museum charges up to \$15,000 for rental space and says holiday parties are up 30% this year. Some way that companies are still cutting back are by having the party at the office and not inviting guests.

12/7/12 10:00pm News

:22

California missed its' NOvember revenue projections, by millions of dollars, in part, because of Facebook. The State Controller's Office said the revenue target was off by more than \$800 million. One reason was the projected tax proceeds from Facebook stock sales came in October and not November. And the Facebook stock prices dropped significantly. There were also more corporate refunds than forecast.

The Bay Area may have something of a secret weapon when it comes to employment. A new report shows how high tech workers have a powerful ripple effect on the local economy. The report by the Bay Area Council shows...for every one high tech job, 4.3 additional jobs in the local goods and services economy are created in the same region. Santa Clara County leads the nation with close to 30% of its' workers in the high tech sector...and they have money to spend. The Bay Area Council says they earn almost 75% more per year, than workers in other industries.

The November jobs report is out, and it beat economists expectation. The U.S. Labor Department released the data today. It shows the U.S.economy added 146,000 jobs last month. Many economists had predicted fewer than 100,000 jobs. The unemployment rate fell to a four year low of 7.7%...that's down from 7.9% in October.

A consignment car company in the South Bay that promised to sell luxury cars for a fee...is now missing in action and the cars are gone. Todd Parsons fears he's out of luck...after trusting Sunnyvale Motorcars to sell his 6 series BMW. After eventually getting a check for \$28,000 when the car sold...the check bounced. We found the lot nearly empty, and the office vacant. Parsons isn't the only victim, the business owner next door has talked to about 20 distraught customers this week alone.

Jake's on Market Street in San Francisco shut its' doors last week. But the Castro District restaurant is getting more attention now, both on the street and online. As the owners thanked supporters...they lashed out t critics. Letters posted on the door and window take aim at the folks who posted negative reviews on Yelp. They say the online negative reviews caused the restaurant to fail. They say it's unfortunate that people can post reviews, even though they've never been to the restaurant...reviews keep coming in even though the restaurant is closed. The owners told us by phone that they never expected the national media attention. They think the letter hit a nerve, because it showed how much social media can impact a business' survival, whether the reviews are fair or not.

There are reports tonight that just one month after the grand opening of the “Paragon Outlets” in Livermore...the mall is getting a new owner and a new name. The “Simon Property Group” snapped up the mall, which features 130n designer outlets. It also purchased its’ sister mll outside Dallas. The shopping center will be renamed “Livermore Valley Premium Outlets.”

## Crime & Justice

<u>Air Date</u>	<u>Program</u>	<u>Length</u>
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11/24/12	Bay Area People	4:57
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Murder trials are often high-profile events, yet after sentencing, murderers are locked up and the public forgets about them. For some of these men and women, their sentences carry the possibility of parole, some day. Bay Area Journalist, Nancy Mullane, wanted to know what happens to these murderers, as they spend decades locked up behind bars and then find themselves available for parole. In Mullane's new book, "Life After Murder," five "lifers" from San Quentin prison share the twists and turns of their road to freedom and in dealing with life on the outside.

12/1/12	Bay Area People	7:32
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Social media has now extended its' quick communication between friends and families to benefit the public safety. Travis Smith, Vice President of Agency Relations for Nixle, shares how the company is enabling the government agencies, businesses and enterprise-level organizations to communicate in a secure way over a trusted mobile platform. Lt. Rhonda Leipelt, with the Redwood City Police Department, says Nixle has already helped them successfully utilize the application to recover two missing people over the Thanksgiving holiday.

11/9/12	10:00pm News	2:00
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Violent crime is way up and arrests are down; it's a troubling combination revealed in new statistics from the Antioch Police Department. The police chief says it all comes down to not having enough officers. Right now, the average response time a "priority one" call is around 11 minutes. And tonight, we heard from several people who say that's unacceptable. So far this year, violent crimes are up 44%; yet arrests are down 17% compared to the same time a year ago. Brittney Gougen created the group, "Take Back Antioch," to get involved in working with police. The department is now taking tips on its' Facebook page and through anonymous text messages. Jonathan Hernandez is so frustrated by the rise of crime, he's circulating a petition to allow citizens to openly carry loaded handguns in Antioch. Tonight, Chief Allan Cantando told us the department is bringing on new officers, but he won't "sugarcoat" the situation when he presents it to the city council next week.



11/18/12 10:00pm News

3:34

In tonight's special report, thousands of parolees may soon get a pass. In an effort to relieve overcrowding in California prisons, the state is looking to drop warrants for some parolees. We obtained the internal state memo for what critics call a "get out of jail free card." Corrections officials are defending the change as a necessary part of the realignment of the California prison system. Oakland Police Chief Howard Jordan is concerned about the change, saying his city is already dealing with 254 parolee at large warrants. What's worse is low level employees, who could be released in the first phase of the project...are just the beginning. The memo shows that in the second and third phases, the parole sentences of some serious criminals, then violent criminals will also be reviewed. Alameda County District Attorney, Nancy O'Malley, says many D.A.'s oppose this plan. State Senator, Mark Leno, says this is about fighting crime in a more cost effective way.

11/24/12 10:00pm News

:27

City leaders in San Francisco are trying to get the word out about scams targeting older Chinese-American women. Authorities say the thieves work in teams of three or four younger Asian women. They often tell the victim she is plagued by evil spirits and that a loved one was in danger...and that turning over her valuables will save her family. Similar scams have been reported in other cities with large Asian communities, such as Seattle, Boston, Chicago and Honolulu.

12/3/12 10:00pm News

1:42

The drug wars in the Pacific off the Central American coast are apparently moving farther north...to California waters. Coast Guard Chief Petty Officer, Terrell Horne, III, was killed in the line of duty yesterday. Second in command of the Cutter Halibut, was on board this smaller inflatable, checking out a suspected drug smuggling boat, when that boat sped up and rammed the inflatable. That was near the Channel Islands, west of Los Angeles. Horne died of head injuries and today, two Mexican national were charged with killing a federal officer.

12/8/12 10:00pm News

1:56

Growing medical marijuana outdoors could soon become illegal in Concord. The city confirmed that the "grow" in Concord was a legal medical marijuana collective, but next week, leaders will consider this report from city staff...recommending a city-wide ban on all outdoor grows. The owner of the backyard "grow" says she's doing nothing wrong. He disputes the claim that his roughly 30 marijuana plants could attract crime. There are a handful of cities that already ban outdoor cultivation...including Moraga. Council members will consider their move on Tuesday.